

Case study

Why the Country's Largest Airline Chose IceWarp Over MS Exchange

smartwings 

Smartwings a.s.



Largest
airline in CZ



5+ million
passengers per year



1500
users



Windows
OS

Established in 1997, Smartwings a.s. isn't only the largest airline in the Czech Republic but also one of the fastest-growing operators in Central Europe. With flights to over **80 different countries both in and outside of Europe**, Smartwings regularly charters holiday-goers as well as international companies and world, humanitarian, and

sports organizations to their goal destinations. As a **certified member of the International Air Transport Association (IATA)**, Smartwings cares most about the safety and quality of its flights, with the added goal of helping every passenger arrive on schedule.



Case study



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We first made the switch to IceWarp all the way back in 2003. In those days, MS Exchange seemed like the only emailing solution available, but its pricing didn't reflect our budget. By switching to IceWarp, we managed to **maintain the same level of quality and reliability** but at a **fraction of the cost**.

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SMARTWINGS IT MANAGER

Smartwings Says Goodbye to MS Exchange

Many companies feel pressure when it comes to finding a suitable alternative to those of the mega-corporations. They don't want the economical price tag to also mean a dip in features, support, or reliability.

And that's why Smartwings made the switch to IceWarp. "Twenty years ago, there were so few options for emailing solutions. We grew tired of MS Exchange because it was both expensive and felt heavy-footed. But after hearing about IceWarp, we quickly realized we could actually have our cake and eat it too," recalls Smartwings' IT Manager.

Although Smartwings only had about 100 employees back in 2003, **today it uses IceWarp to manage over 1500 active mailboxes**. And after two decades since its implementation, Smartwings still chooses to use IceWarp on a daily basis.



Benefits for Smartwings

A reliable emailing solution with affordable pricing

Problem-free installation and 24/7 support

All emailing handled under the same roof

Easy useability with practically zero employee training required

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I'd recommend IceWarp and its quality emailing solution to anyone looking for **fast implementation, affordability, support, and simple administration**. We've used it for 20 years now, and we're still going strong. If you're looking to replace one of its expensive competitors, you're sure to appreciate IceWarp's better pricing and consistent features.

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SMARTWINGS IT MANAGER